

100% of every dollar donated to UWBH stays in the Black Hills!

**For every \$1 you donate to UWBH,
we invest \$1.72 back into your community**



United Way of the Black Hills

Impact in Rapid City

We are more than just an annual fundraiser. We are a data-informed nonprofit that identifies and analyzes the root causes of pressing needs in the community we serve, with the goal to invest over \$2 million annually into long-term sustainable solutions, and not just a bandage to the issues.

We collaborate with many local partners and organizations because we believe we can affect change on a larger scale than any single organization can do alone.

Funding is allocated by the UWBH Board of Directors and local cabinet representatives. They review all the grant applications, tour the programs, assess their impact in each community, analyze the agencies and make informed funding decisions based on their community's needs. When you donate to UWBH, your donation is being vetted and wisely invested into your community to ensure the greatest impact.



Success Story:

"I had a feeling my parents were using," recalls Jaden, a Little at Big Brother's Big Sisters of the Black Hills. Jaden's parents had a crippling addiction to heroin and meth. Jaden recalls his living situation, "we did not have water, heat, or power. We became homeless and lived with other people or in motels". Jaden notified his school liaison officer of the activity, and his parents were arrested.

Soon after their release, they relapsed, were arrested one last time and lost custody of their children. Jaden and his siblings were placed in foster care. His foster family supported his academic success and encouraged him to participate in after school activities. After joining his friend on a fishing trip put on by BBBSBH, Jaden knew a mentor would be beneficial for him. Jaden was matched with John, and he had a lasting impact on Jaden's life through hunting and fishing activities.

"Jaden saved our lives and John saved his," said Jaden's mom. With the help of John and BBBSBH, Jaden's potential has been defended, ignited, and empowered.

Adverse challenges that youth face, such as Jaden's, can cause a lifelong negative impact. However, by UWBH's investing in preventive services like mentorship opportunities, we can help youth get on, or stay on the right track to achieve their highest academic potential and quality of life.

90,744

PEOPLE
SERVED IN
RAPID CITY
IN 2020

19,651

Children were able to participate in after-school and mentorship programs

37,309

People received financial stability services through affordable housing, utility assistance, and the 2-1-1 Helpline to connect to other local resources

33,784

People received health services like affordable mental health counseling, access to food and domestic violence shelter and resources