

100% of every dollar donated to UWBH stays in the Black Hills!

**For every \$1 you donate to UWBH,
we invest \$1.72 back into your community**



United Way of the Black Hills

Impact in Lead & Deadwood

In a recent 2019 Community Needs Assessment, UWBH identified the challenges our residents face, like lack of child care programs and services that can impact one's ability to maintain employment, and ultimately experience financial challenges. Our community emphasized how difficult it was to prioritize focus areas due to how complex these issues are, and how an issue in one aspect of life is not isolated and can impact other areas.

We are more than just an annual fundraiser. We are a data-informed nonprofit that identifies and analyzes the root causes of pressing needs in the community we serve, with the goal to invest over \$2 million annually into long-term sustainable solutions, and not just a bandage to the issues.

We collaborate with many local partners and organizations because we believe we can affect change on a larger scale than any single organization can do alone.

Funding is allocated by the UWBH Board of Directors and local cabinet representatives. They review all the grant applications, tour the programs, assess their impact in each community, analyze the agencies and make informed funding decisions based on their community's needs. When you donate to UWBH, your donation is being vetted and wisely invested into your community to ensure the greatest impact.

Success Story:

At the Boys and Girls Club in Lead/Deadwood, there were three brothers that struggled with behavior issues and a sense of belonging at the Club. They all experienced explosive anger and a lack of self-confidence. However, as each of them grew more comfortable at the club and began to see that they could trust staff they slowly became more confident in themselves, more capable of handling their emotions in productive ways, and enjoy being at the club much more.

The United Way funding helps local after-school and child care programs to serve more children in our community and help children realize their full potential.



962

PEOPLE
SERVED IN
LEAD &
DEADWOOD IN
2020

227

Children were able to participate in after-school and mentorship programs

590

People received financial stability services through affordable transportation, affordable housing, utility assistance, and the 2-1-1 Helpline to connect to other local resources

145

People received health services like affordable mental health counseling, access to food and domestic violence shelter and resources