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 www.unitedwayblackhills.org

At United Way of the Black Hills, we unite people and resources to improve lives in the Black Hills by delivering measurable long-term solutions to community issues in **education, financial stability** and **health**. For more information look on the backside of this pledge form.

### 1. DONOR INFORMATION (PLEASE PRINT)

FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_ LAST NAME \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMPLOYER (If giving through an employee campaign) \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ BUSINESS EMAIL \_\_\_\_\_  
please use xxx-xxx-xxxx format

CELL PHONE \_\_\_\_\_ PERSONAL EMAIL \_\_\_\_\_  
please use xxx-xxx-xxxx format

### 2. I'D LIKE MY GIFT TO BE USED IN THIS AREA OF THE BLACK HILLS

Rapid City  Sturgis  Northern Hills  Southern Hills

### 3. I WOULD LIKE THIS % OF MY GIFT TO GO TO:

View a list of types of programs we support on the back of this form.

#### GREATEST NEED

I would like to make a contribution to support the **greatest need in my area**. Donations to the greatest need category benefit agencies that are receiving funding for this campaign season.

#### IMPACT AREA

I would like to make a contribution to support **education** efforts including the Imagination Library Program. \_\_\_\_\_ Percentage

I would like to make a contribution to support **financial stability** efforts. \_\_\_\_\_ Percentage

I would like to make a contribution to support **health** efforts. \_\_\_\_\_ Percentage

### 4. CHOOSE YOUR PAYMENT

To Live United, please **CHOOSE ONE** of the options below.

#### EASY PAYROLL DEDUCTION

\$ \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
Amount per pay period # of pay periods in full year

Consider "A Dollar A Day For United Way" (\$365) \_\_\_\_\_

**FAIRSHARE GIFT**  
 (One hour's pay per month) \$ \_\_\_\_\_ x 12 months = \_\_\_\_\_  
Hourly rate of pay

\$ \_\_\_\_\_

Total payroll deduction

\$ 365

\$1/day amount (\$365)

\$ \_\_\_\_\_

Total fairshare pledge (for year)

#### DIRECT GIFT

**CHECK/CASH** (Must be attached)  \$50  \$100  \$150  \$200  \$250  
 Other Amount: \$ \_\_\_\_\_

**BILL ME** (Home address required above)  Monthly  Quarterly  One Time \_\_\_\_\_

**AUTOMATIC BANK WITHDRAWAL** (Must enclose voided check)  
 Monthly withdrawals of \$ \_\_\_\_\_ will begin January 20<sup>th</sup> \_\_\_\_\_  
Monthly withdrawal amount

**CREDIT CARD**  
 To pay with credit card\* please call 605-343-5872 or text "UWBH" to 40403 \_\_\_\_\_  
\* Mention when calling, if you would like to be billed monthly

\$ \_\_\_\_\_

Total amount enclosed

\$ \_\_\_\_\_

Total amount billed

\$ \_\_\_\_\_

Total annual withdrawal

\$ \_\_\_\_\_

Total credit card amount

#### SIGNATURE

(My signature authorizes my pledge): \_\_\_\_\_

DATE \_\_\_\_\_

#### TOTAL GIFT OF:

\$ \_\_\_\_\_

Sum of ALL annual contributions listed above

#### LEADERSHIP GIVING LEVELS

##### Pacesetter

\$300-\$499 per yr. (\$25+ /mo)

##### Pillar

\$500-\$999 per yr. (\$42+ /mo)

##### President's Circle

\$1,000+ per yr. (\$84+ /mo)

Please list my name (and spouse) in the Leadership Directory as shown below:

#### Please Print:

\_\_\_\_\_  
 \_\_\_\_\_

OR

I wish to remain anonymous

## PROGRAMS & EFFORTS WE SUPPORT THROUGH THESE FOCUS AREAS

### GREATEST NEED

#### WHAT IS 'COVERED' IN THE GREATEST NEED AREA?

The greatest need designation serves two distinct yet important purposes.

- 1. Donations to the greatest need category benefit agencies that are receiving funding for this campaign season.** In 2020, United Way of the Black Hills announced a shift in focus to addressing the top 7 priority needs that communities in the Black Hills identified in our 2019 Community Needs Assessment.
- 2. By allocating to the greatest need category, you are ensuring that your donation is going to the most pressing needs within the community you select.** Each community may identify different pressing needs. *For example, the Northern Hills area identifies a lack in early child care services, while Sturgis identifies a lack in affordable housing opportunities.*

### TOP 7 PRIORITY NEEDS IN OUR 3 FOCUS AREAS

The top 7 priority needs were identified below in our 2019 Community Needs Assessment.

To view the full report, please visit our website:  
[www.unitedwayblackhills.org/community-needs-assessment](http://www.unitedwayblackhills.org/community-needs-assessment)



1. Accessibility and affordability of mental health services



2. Access to counseling and services for substance abuse



3. More affordable and available child care programs for birth to 5



4. More diverse options for food resources



5. A variety of quality home and family life services



6. More affordable housing options



7. More economic opportunities such as job training

100%  
LOCAL  
100%  
OF THE  
TIME

#### EDUCATION

- Mentorship & Afterschool Programs
- Early Childhood Education & Child Care
- Access to Books
- Summer Learning

#### FINANCIAL STABILITY & BASIC NEEDS

- Basic Needs & Economic Assistance
- Economic & Job Opportunities
- Affordable Housing
- Financial Education & Services
- Affordable Transportation

#### HEALTH

- Mental Health Services
- Substance Abuse Counseling
- Home and Family Life Services
- Food Security
- Health Services

### ABOUT US & FREQUENTLY ASKED QUESTIONS

#### How does UWBH decide which agencies get funding?

Each year, we invest over \$2 million in programs and nonprofit organizations that are addressing the pressing needs in the Black Hills. We strongly believe that collaborating with many local partners and organizations can affect change on a larger scale than any single organization can do alone.

Funding is allocated by the UWBH Board of Directors and local cabinet representatives. They review all of the grants and assess their impact, analyze the agencies and make informed funding decisions based on their community's needs, applications, and tour the programs.

#### How do I know my donation is being invested wisely?

We value transparency and know our donors trust us to utilize their donations efficiently and effectively. We pride ourselves in our efforts to remain accountable to the dollars we receive, and investing them back into the community. We are pleased to report that we have been awarded the highest possible rating by Charity Navigator. Charity Navigator evaluates charities on their financial health, accountability and transparency.