



United Way of the Black Hills



UPDATE NEWSLETTER: 4/10/2020 We have raised \$160,134.32!

Dear Community Members,

I hope you are staying well and healthy during this time. As we all start to adjust to our new temporary normal, I want to commend our community for stepping up to the plate in a time of uncertainty. I've witnessed many businesses adapting to non-traditional services to meet the needs of our community. It's very inspiring, and reminds me that we can make it through this time of uncertainty and come out stronger, if we continue to work together, **UNITED**.

Our staff is working diligently behind the scenes, keeping a pulse on the needs of the Black Hills community, and collaborating with multiple organizations to ensure that we are meeting immediate demands.

I want to give you an update on our UNITED We Stand COVID-19 Relief fund. To date, individuals in the community have raised \$10,134.32. In addition, Black Hills Energy and Elevate Rapid City have generously offered a dollar-for-dollar corporate match up to \$25,000. Therefore, every dollar raised is matched 2:1! Including our \$100,000 allocation, that brings the grand total raised to \$160,134.32!

Since opening up the grant to non-profits organizations last Friday, we have received eight grant applications. We are currently reviewing these applications, and will announce our first set of grant awardees late next

week.

There are also a few notes I'd like to clarify regarding this fund:

- This is will be an on-going grant process. After our first grantee announcements, non-profit organizations may still apply for funds. We will continue with this process until all of the funds have been distributed.
- <u>100%</u> of donations received for this fund will benefit non-profit grantees.
- Individuals may not apply for funding. We have been experiencing an influx of callers requesting individual funds.

Here are some additional steps our organization has taken to provide assistance during this time:

- We will be hosting weekly panels with KNBN NewsCenter1 via Facebook LIVE (on <u>NewsCenter1's Facebook page</u>) every Friday at 10 a.m. for the next three weeks. I sent an email yesterday regarding information for these panels.
- We will be hosting weekly webinars that will provide resources and educational content for non-profit agencies. These webinars will be streamed via Facebook Live on United Way of the Black Hill's Facebook page. We are in need of sponsors to cover the cost of these webinars. If you are interested in sponsoring a webinar, please feel free to send me an email. The speaker agenda is currently being finalized, and an announcement will be made late next week.

Sincerely,

Jamie Toennies Executive Director United Way of the Black Hills

For more information regarding our fund, <u>please click here</u>.

To make a contribution to the Community Resource Fund, please visit: www.unitedwayblackhills.org/donate and select "COVID-19 Community Response Fund" located in the "Designations" section, or text "BHCovidHelp" to the number 41444.

