



## **It only takes 48 hours to change lives!**

Of the 8,760 hours that make up a calendar year, United Way and your community need only 48 hours. When properly allocated, these hours will make a huge impact on the organization and the lives of thousands who live in the Black Hills.

As a United Way the Black Hills board or cabinet member, we ask that you:

### **KNOW YOUR COMMUNITY**

- Understand the needs of your community as it relates to UWBH impact priorities.
- Be aware of the organizations in your community that support these priorities.
- Connect with corporate and individual donors passionate about the mission.

### **KNOW UNITED WAY**

- Be informed of UWBH structure, process, and procedures that guide its work.
- Understand UWBH impact priorities based on the Community Needs Assessment.
- Be a champion of UWBH mission, impact, and programs.

### **BE ENGAGED**

- Attend meetings regularly and contribute to relevant planning and discussion.
- Participate in outreach, volunteer, and campaign events.
- Contribute to the grant evaluation process for funding allocation.

These 48 hours per year equate to a 4-hour monthly commitment in support of an organization that is making a vital difference in your community. The commitment we seek is modest, but it is time well spent.



As a United Way of the Black Hills board or cabinet member, I pledge . . .

- 1) To establish my attendance as a high priority for all required meetings and observe the parliamentary procedures involved.
- 2) To come prepared to discuss the business to be addressed at scheduled meetings, having read all the background material relevant to the agenda.
- 3) To function as a “trustee” of the organization, doing my best to ensure it is well-maintained, financially secure and operating in the best interest of those served.
- 4) To follow UWBH Code of Ethics policy and display courteous conduct in all meetings, only exercising authority during meetings or as I am delegated.
- 5) Work with and respect the opinions of my peers and support collective decisions even if I am in a minority position on such actions.
- 6) To always act for the good of the organization, focusing my efforts on the UWBH mission, fundraising goals, and community impact.
- 7) To actively work to fulfill the annual campaign fundraising goals with an understanding of the Fundraising Code of Ethics and Donor Bill of Rights.
- 8) To represent the organization in a positive and supportive manner at all times and in all places.
- 9) To disclose conflicts of interest per policy and during voting on matters in which I have a potential conflict.
- 10) To participate in strategic planning activities and ongoing training opportunities as made available to members.

---

Name of Board or Cabinet Member

---

Signature of Board or Cabinet Member

Date

---

Name of UWBH Representative/Witness

---

Signature of UWBH Representative/Witness

Date