

100% of every dollar donated to UWBH stays in the Black Hills!

**For every \$1 you donate to UWBH,
we invest \$1.72 back into your community**



United Way of the Black Hills

Impact in Sturgis & Meade Co.

Did you know? *There is only 1 mental health provider 675 residents in Sturgis and Meade County.*

In a recent 2019 Community Needs Assessment, UWBH identified the challenges our residents face, like lack of affordable mental health services and unstable family situations that contribute to issues in job performance, education and physical health. Our community emphasized how difficult it was to prioritize focus areas due to how complex these issues are, and how an issue in one aspect of life is not isolated and can impact other areas.

We are more than just an annual fundraiser. We are a data-informed nonprofit that identifies and analyzes the root causes of pressing needs in the community we serve, with the goal to invest over \$2 million annually into long-term sustainable solutions, and not just a bandage to the issues.

We collaborate with many local partners and organizations because we believe we can affect change on a larger scale than any single organization can do alone.

Funding is allocated by the UWBH Board of Directors and local cabinet representatives. They review all the grant applications, tour the programs, assess their impact in each community, analyze the agencies and make informed funding decisions based on their community's needs. When you donate to UWBH, your donation is being vetted and wisely invested into your community to ensure the greatest impact.



Success Story:

WellFully was connected with a family that reached out for help after becoming concerned about their daughter's changes in her daily routine. She also became more moody, was more tired and was no longer interested in sports. WellFully conducted a drug and alcohol assessment which confirmed the parents' concern. She started attending intensive out-patient treatment, and the complexity and the seriousness of her usage became more clear. Ultimately, she was referred to a higher level of care. Today, she is sober and has a bright outlook on the future.

UWBH funding allows WellFully to have the resources necessary to help at a moments notice. WellFully's efforts help save lives, and we are so happy that we are able to play a part in these stories.

4,211

PEOPLE
SERVED IN
STURGIS IN
2020

414

Children were able to participate in after-school and mentorship programs

2,332

People received financial stability services through affordable transportation, affordable housing, utility assistance, and the 2-1-1 Helpline to connect to other local resources

1,465

People received health services like affordable mental health counseling, access to food and domestic violence shelter and resources