

100% of every dollar donated to UWBH stays in the Black Hills!

**For every \$1 you donate to UWBH,
we invest \$1.72 back into your community**



United Way of the Black Hills

Impact in Custer

Did you know? *There is only 1 mental health provider per 2,149 residents in Custer County.*

In a recent 2019 Community Needs Assessment, UWBH identified the challenges our Custer residents face, like lack of affordable mental health services and unstable family situations that contribute to issues in job performance, education, and physical health. Our community emphasized how difficult it was to prioritize focus areas due to how complex these issues are, and how an issue in one aspect of life is not isolated and can impact other areas.

We are more than just an annual fundraiser. We are a data-informed nonprofit that identifies and analyzes the root causes of pressing needs in the community we serve, with the goal to invest over \$2 million annually into long-term sustainable solutions, and not just a bandage to the issues.

We collaborate with many local partners and organizations because we believe we can affect change on a larger scale than any single organization can do alone.

Funding is allocated by the UWBH Board of Directors and local cabinet representatives. They review all the grant applications, tour the programs, assess their impact in each community, analyze the agencies and make informed funding decisions based on their community's needs. When you donate to UWBH, your donation is being vetted and wisely invested into your community to ensure the greatest impact.

Success Story:



Lifeway's Addiction Prevention and Intervention partnership with Custer Schools for 17 years is an awe-inspiring success story - reaching thousands of students with support over the years. One of the big successes from the program is the continued and increased participation and interest in the Gaming Club. Not only do we have students who attend in person, but we also have students participating online. Gaming Club offers an opportunity for students to participate in healthy, substance free activities.

Partnerships that UWBH funded agencies create in each community is unique and serves a great purpose. Lifeways partnership with the school district fills a gap to allow youth to have a safe environment to go to after school.

3,680

PEOPLE
SERVED IN
CUSTER IN
2020

1,091

Children were able to participate in after-school and mentorship programs

1,783

People received financial stability services through affordable transportation, affordable housing, utility assistance, and the 2-1-1 Helpline to connect to other local resources

806

People received health services like affordable mental health counseling, access to food and domestic violence shelter and resources