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**WE WANT TO SEE YOUR IDEAS IN ACTION.**

Take photos of your events and tag United Way of the Black Hills on Facebook, Twitter and Instagram!

Does your company/organization have any activity ideas that worked for you and are not included in this booklet? Let us know.

Please e-mail [brad@unitedwayblackhills.org](mailto:brad@unitedwayblackhills.org) with any suggestions, comments, or questions you might have regarding your workplace campaign.



United Way of the Black Hills



# A LITTLE BOOK OF BIG IDEAS

Fun activities for your United Way of the Black Hills campaign

## LOW OR NO COST IDEAS

### CEO Change for Change

Whether it's a pie in the face, leadership lock-up, dunk tank, or any number of other activities, embarrassing the senior leadership is always a popular activity. Conduct a "Change for Change" drive. As a part of the drive, give all of the leadership team a bucket with their picture next to it. Any coins add to the total amount and dollar bills take away from the total. Leadership that raises the least gets embarrassed.

### Hallway golf

Form teams, get creative, and create "golf holes" throughout your office floors. Incorporate United Way's mission, by conducting a food or book drive and use the raised items to create the holes. Employees pay to participate in the golf.

### Department Penny Wars

Each department is designated a jar. Employees are encouraged to fill their own department's jar with pennies, each equaling one point. Opposing departments may then add other coins to their jars that are equal to their value only negative (ex. A dime is minus 10 points). The department with the most positive points at the end of the week is awarded a prize.

### Jeans Day/Slippers Day/etc.

Have employees pay \$1 (or your choice) to wear jeans, slippers, etc. to work for one day. Employees can pay \$5 if they want to wear them for a week.



### Come to work late / leave early pass

An employee can donate a certain amount to be entered in a raffle for one of these passes.

### Employee Cookbook

Collect and group recipes into a customized cookbook. Employees' children create illustrations for the cookbook, including cover. If possible, print and bind books by a local business, pro bono. This event has been so popular that some organizations have not been able to fill all requests. You set the price!

### Employee Raffle

Ask employees to contribute something special for a raffle prize:

- Homemade pies
- One-day vacation
- Lunch with a co-worker
- Prizes donated by vendors
- Car Wash
- Tickets to a special event
- Employee Parking Spot

Employees make a contribution using pledge forms. Employees turning in pledge forms early receive three raffle tickets. Employees turning in pledge forms after the "early" date (but before the campaign's final event) receive one raffle ticket. Employees who make a certain dollar pledge receive two additional raffle tickets.

### Cubicle Makeover

Have employees makeover their cubicles. Theme the cubicles and have employees donate to vote on the best designed cubicle. Try themes! I.e., holidays, colors, etc.

### Cake Walk

Have employees bake cakes and hold a cake walk for a fee.

### Popcorn Sales

Sell popcorn to employees. Who can resist the smell of fresh popcorn?

### Candy Wraps

In our Online Campaign Toolkit, you can find a template for the candy wrappers we designed for you (e.g. for Hershey's chocolate bars). You can buy them at a discount and then sell them for \$1-\$2 in their new "clothing".

### Office Olympics

Set up an obstacle course in the lunchroom, several offices, and several floors of offices or outside. One station can be for typing a couple of paragraphs, another station for filing, another for photocopying, etc. The contestants pay an entry fee with the funds going to United Way.



## BIGGER EVENTS

### CEO/Executive/Manager Car Wash

Employees donate \$10 to have their car washed at high noon by the "boss" in business clothing. Charge extra for special services like cleaning the interior or polishing the rims. Charge for pictures of the employees and the boss washing their car.

### International Food Day

Employees team together to create tasty treats from around the world. Hold the event over the lunch hour, allowing employees to purchase tickets redeemable for food at the booths. A panel of "celebrity" judges awards prizes.

