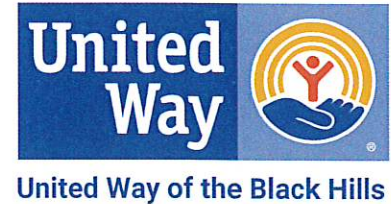


WELCOME



Thank you for taking the time to check out the content of this campaign packet. In addition to the usual pledge forms and a corporate card, there are four special documents that I want to tell you about:

1. We've prepared **a story specifically from your community**. I think sometimes we can get overwhelmed by how geographically large our area of impact is. So, we thought it would be a bright idea to provide you with a success story unique to your community accompanied by some location-specific stats. Each number represents a face in your community—a neighbor or a friend—who has been impacted by generous donors partnering with the United Way of the Black Hills.
2. Please find a one page sheet that breaks down **how the United Way of the Black Hills invests the donations and grants we receive**. We believe in stewardship and transparency. We wanted to show you the thinking behind how money is distributed to our partner organizations. The amount of research and thought that goes into funding decisions is a testament to how serious we take the work that is being done in our communities.
3. We've prepared **a sheet that answers a lot of questions about UWBH** that frequently come up. Take a look at that, and if there's any questions that you still have that weren't answered, feel free to reach out to us. When you invest in the UWBH, you become a partner in helping our friends and neighbors in the Black Hills. So, if you have questions about how that is happening, please let us know.
4. Please take a few minutes to review the **annual report**. This year's edition contains seven stories that highlight each of the top seven needs that UWBH funds help. I would like you to take the time to read these stories. The lives that these stories portray are the reason UWBH exists. Every time a life is touched by a partner organization, that's your dollars changing the trajectory of your neighbor's life.

These are just a few of the many resources available to your company to help tell the story of how your donations make a difference. To learn more about how we help local communities here in the Black Hills and how you can be a part of making a difference, please visit:

unitedwayblackhills.org/workplace-campaign



Jamie Toennies
JAMIE TOENNIES
Executive Director



100% LOCAL. 100% OF THE TIME.

Every dollar donated to the United Way of the Black Hills stays in the Black Hills!