Mental Health Initiative Director
United Way of the Black Hills

This position provides strategic and program leadership for our new Mental Health initiative. The goal is to develop a regional plan to address the mental health needs of the Black Hills community as well as implement the Communities that Care model. The Director provides oversight of activities to deliver community level solutions to address this issue. They will work closely with a variety of stakeholder groups including health care providers, nonprofit organizations, business leaders, local government, and others to implement the plan and track results. This position works closely with the United Way of the Black Hills Executive Director and staff in a collaborative and cohesive manner to reach the UWBH’s goals.

Responsibilities:
- Leads the implementation of the Communities that Care model with the Systems of Care collaborative.
- Collaborates with a variety of stakeholders to meet the goals of the initiative.
- Develops community level solutions aligned with the initiative.
- Pursues funding for the initiative through grants, sponsorship solicitations, and campaign presentations.
- Maintains knowledge and understanding of research-based best practices for this issue.

Essential Functions:
These essential functions include, but are not limited to, the following. Additional essential functions may be identified and included by the Executive Director.

1. Provides leadership in the development and implementation of the initiative.
2. Tracks and measures the impact and success of the initiative with evaluation partners.
3. Supports growth of and provides technical assistance to partners in the initiative by convening and/or facilitating collaborative efforts.
4. Gather information throughout the year, both personal stories and organizational data that will help promote UWBH’s Mental Health Initiative that demonstrates the impact we have in the community.

Leadership:
Responsible for exhibiting professionalism and leadership qualities on behalf of the United Way of the Black Hills, working with the Board of Directors, staff and volunteers in the pursuit of UWBH’s mission and attainment of its strategic goals. Essential duties and responsibilities include leadership, management of initiatives, and resource development.

- Act as a spokesperson for United Way of the Black Hills as directed by the Executive Director.
- Represent the United Way of the Black Hills at community activities to enhance the organization’s profile.
- Assist the Executive Director in the development of appropriate and inclusive partnerships with civic organizations, community foundations, chambers of commerce, local governments, local media, and other human/health service organizations.

Skills/Experience/Training Required:
- Experience in organizational and community development principles and practices.
- Skill in exercising a high degree of initiative, flexibility, judgment, discretion, and decision making.
- Must have the ability to present information and data in written, electronic, and oral forms to diverse target markets.
- Practical understanding of research and statistics and the ability to articulate results.
- Ability to analyze problems, develop and implement creative solutions.
- Computer expertise; Microsoft Office applications; internet literate.
- Understanding and application of outcome measurement, program evaluation and planning.
- Proven track record of collaborating with staff, volunteers and a diverse group of stakeholders on projects.
- Ability to plan and manage multiple tasks.
- Passion for UWBH, the Black Hills region, and the mental health needs of our community.
- Positive. Flexible attitude with a high level of energy.
Experience Required:
- Extensive knowledge of mental health and substance abuse (behavioral health) services and supports in the Black Hills.
- Candidates should have a minimum of a bachelor’s degree in a related field or 5 years extensive related experience.
- Excellent written, verbal, and communications skills that include proficiency in public speaking.
- A high level of discretion, ability, and accountability to perform tasks without direct supervision.
- Strong working knowledge of area non-profit sector and of the UWBH.

Physical Requirements:
- Employee is regularly required to sit, stand, walk, reach with hands and arms, talk, and hear
- Must be able to speak clearly and communicate effectively, courteously and with a professional manner
- Must be able to lift and carry objects up to 30 pounds on occasion
- Frequent travel is required throughout the Black Hills. Must have dependable vehicle with a valid driver’s license
- Must be able to work flexible hours which may include evenings and weekends as needed
- Must be able to handle a moderate level of stress periodically caused from tight deadlines
- Must be able to handle moderate office noise

To Apply:
Please e-mail a copy of your resume and a cover letter to jamie@unitedwayblackhills.org by Sunday, August 16, 2020.