

WELCOME LETTER

LETTER FROM THE DIRECTOR

A special thank you to our campaign corporate sponsor:

Liberty
SUPERSTORES



2020 was a year that shook our communities, our state and our country. We hit the ground running with what we do best, collaborating with our community leaders and organizations to provide help to those in need.

Through our many funding opportunities last year, we were able to provide funds to both traditional agencies, and new organizations that are providing some great resources around the hills.

We are currently in the second phase of our strategic transition and focus on community impact.

What does this mean to you in the future? It means that you will have the ability to connect your donations to the work you are most interested in, and the confidence that it is going to your community's greatest needs.

Are you driven by making sure that children have quality after-school programs, mentorship opportunities, and early learning opportunities?

Are you passionate about bringing mental health to the forefront and investing in services and resources that help with these needs?

And more to come...

These are some of the many exciting ways you are able to invest in causes you are most passionate about. Or, if you want to support all of this work, you can contribute to the area of greatest need – we can assure you that we will invest your donation wisely.

In addition, donors will still be able to make designated donations by area (Rapid City, Sturgis, Northern Hills, Southern Hills).

Our impact work will be outcome driven to illustrate the true power and long-term trajectory of your gift in the future. Your donation serves as an investment in the future health of your community, and we want you to visualize and fully understand how your donation **TODAY** is making a true difference for **TOMORROW**.

In this campaign packet, you will find many resources to learn more about what we do, the impact of our work, and ways to give.

UNITED, we can reimagine our communities and create a **BRIGHTER TOMORROW**.


JAMIE TOENNIES
EXECUTIVE DIRECTOR

CHECK OUT OUR ANNUAL REPORT!

Learn how we are changing lives in the Black Hills nonprofit partner agencies and view our Leadership Directory.

WHAT IS THIS BLUE EMPLOYEE SUMMARY SHEET?

Fill out this form with all of your employee donor information and return it with your packet.

Not sure how to fill it out? Watch a quick tutorial on our workplace campaign website!

CORPORATE CARD

Fill out your corporate donation card and return it with your campaign packet.

EMPLOYEE PLEDGE FORMS

Return the top copy to UWBH and the bottom copy to your payroll. Give \$300+ to be included in our Leadership Directory.

HOW MUCH IS MY DOLLAR HELPING?

Learn more about how the value of your donation is multiplied through our efforts.

WHERE CAN I LEARN MORE AND FIND MORE MATERIALS?

In addition to the materials listed above, you can find a variety of resources on our website such as: campaign ideas and incentives, campaign videos, fliers, posters and more!

www.unitedwayblackhills.org/workplace-campaign

You may also donate today by visiting:
www.unitedwayblackhills.org

