

2020 CAMPAIGN FUNDRAISER IDEAS



United Way of the Black Hills

This year may look different, but that doesn't mean you still can't have fun giving back to your community in great need! Check out some of the ideas below, and visit our website to download free printables such as candy wrappers and leave early passes.

Please e-mail brad@unitedwayblackhills.org with any suggestions, comments, or questions you might have regarding your workplace campaign.

SOCIAL DISTANCING IDEAS

All of these ideas can be conducted in the workplace while respecting CDC guidelines and minimal coworker contact. We recommend you host social distancing activities in a large conference room and encourage employees to take turns being in the room.

Fundraising 'Jar' Ideas

Department Penny Wars

Each department is designated a jar. Employees are encouraged to fill their own department's jar with pennies, each equaling one point. Opposing departments may then add other coins to their jars that are equal to their value only negative (ex. A dime is minus 10 points). The department with the most positive points at the end of the week is awarded a prize.

Coronavirus swear jar

Donation of \$1-2 each time the virus/crisis is mentioned (at least outside of necessary mention).

Workplace Incentives

Jeans Day/Slippers Day/etc.

Have employees pay \$1 (or your choice) to wear jeans, slippers, etc. to work for one day. Employees can pay \$5 if they want to wear them for a week.

Come to Work Late / Leave Early Pass

An employee can donate a certain amount to be entered in a raffle for one of these passes.

Other Social Distancing Ideas

Host a drive-in movie night

Host a family movie night at your local drive-in for your employees!

Candy Wraps

In our Online Campaign Toolkit, you can find a template for the candy wrappers we designed for you (e.g. for Hershey's chocolate bars).

You can buy them at a discount and then sell them for \$1-\$2 in their new "clothing".

We recommend you leave the display the candy in a conference room or break room with a donation jar and encourage employees to pick up their candy bar.

VIRTUAL FUNDRAISING IDEAS

Virtual Open Mic Night/Karaoke

Host a virtual karaoke night on Zoom.

Virtual Game Night

- [Virtual bingo](#) - You can design different bingo cards to push out to folks and then do a drawing every day. The winner receives a gift card.

Crafternoon

Lead an afternoon craft class. Materials can be digital, or they can be delivered to company/employees in a contactless manner.

Virtual Book Club

Employees donate what they would have spent on snacks/drinks for the in-person book club party.

Virtual Workout Class

Held by either a staff member of the company.

"Apples Against Humanity"

Participants pay \$1 to participate and the "judge" sends an email to everyone with a word or phrase and people had to respond with their best .gif or meme that summarizes that phrase. The winner receives a small gift card.

Who has the Best Zoom Background Contest

During your next Zoom meeting, encourage your staff to get creative with a unique background. All participants chip in a dollar, the winner wins half the pot.

Employee Raffle

Ask employees to contribute something special for a raffle prize:

- Small business gift cards
- One-day vacation
- Employee Parking Spot

Employees make a contribution using pledge forms. Employees turning in pledge forms early receive three raffle tickets. Employees turning in pledge forms after the "early" date (but before the campaign's final event) receive one raffle ticket. Employees who make a certain dollar pledge receive two additional raffle tickets.

Employee Cookbook

Collect and group recipes into a customized cookbook. Employees' children create illustrations for the cookbook, including cover. This event has been so popular that some organizations have not been able to fill all requests. You set the price!