



United Way of the Black Hills

# UNITED WAY OF THE BLACK HILLS

## FREQUENTLY ASKED QUESTIONS

### What is United Way of the Black Hills?

UWBH is an organization that fights for the health, education, and financial stability of every person in our community.

### What community does UWBH help?

We serve the entire Black Hills community from Edgemont to Belle Fourche.

### How does UWBH do it?

We invest over \$2 million each year in programs and organizations who are meeting the needs in our local communities. We work with thousands of partners to leverage resources and affect change on a larger scale than any single organization can do alone.

### How does UWBH decide which agencies get funding?

Most pledges are not designated to a certain agency. Those dollars are allocated by the local UW Board of Directors. They review all of the grant applications, tour the programs, and assess their impact. Volunteers analyze the agencies and make informed funding decisions based on their community's needs. If a donor designates their donation to a certain agency, the money is distributed to that agency. The complete list of agencies who are funded can be found in our annual report.

### What is included in the overhead/administrative rate

- Staffing: Executive Director, Finance Director, Marketing Manager, Data Specialist, Campaign Assistant, and an Administrative Assistant (manages Day of Caring & Imagination Library). There is also a director of our Black Hills Reads Initiative, who is 100% grant funded.
- Materials designed and printed to raise \$2.3 Million each year and connect with 5,000+ donors and 1,300+ volunteers.
- Organizing the allocations process including vetting 50+ non-profit agencies and researching community needs.
- Organizing the Day of Caring event which includes recruiting and managing 1,108 volunteers with 104 projects at an economic impact of \$80,000+ for the community.
- Managing the Imagination Library program which distributed 60,000 books to 4,648 children last year.

### Why should I give to UW instead of directly to a non-profit agency?

One individual or organization can't solve our community's complex issues alone, especially in these uncertain economic times. That's why UWBH is so important. Working together, we are providing individuals and families with a better life while also working towards long-lasting social changes by improving systems to help us all.

### Why should I give when I can't give a lot?

Every dollar makes a difference. The benefit to giving to UW is that your gift is added to the thousands of other donations we receive. Each one alone might seem small but together they add up to over \$2.3 Million dollars every year.

**UNITED  
WE FIGHT.**

**UNITED  
WE WIN.**

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### WHERE CAN I FIND OUT MORE ABOUT UWBH?

Learn more about UWBH and the impact we are making in your community by visiting our website at [www.unitedwayblackhills.org](http://www.unitedwayblackhills.org)